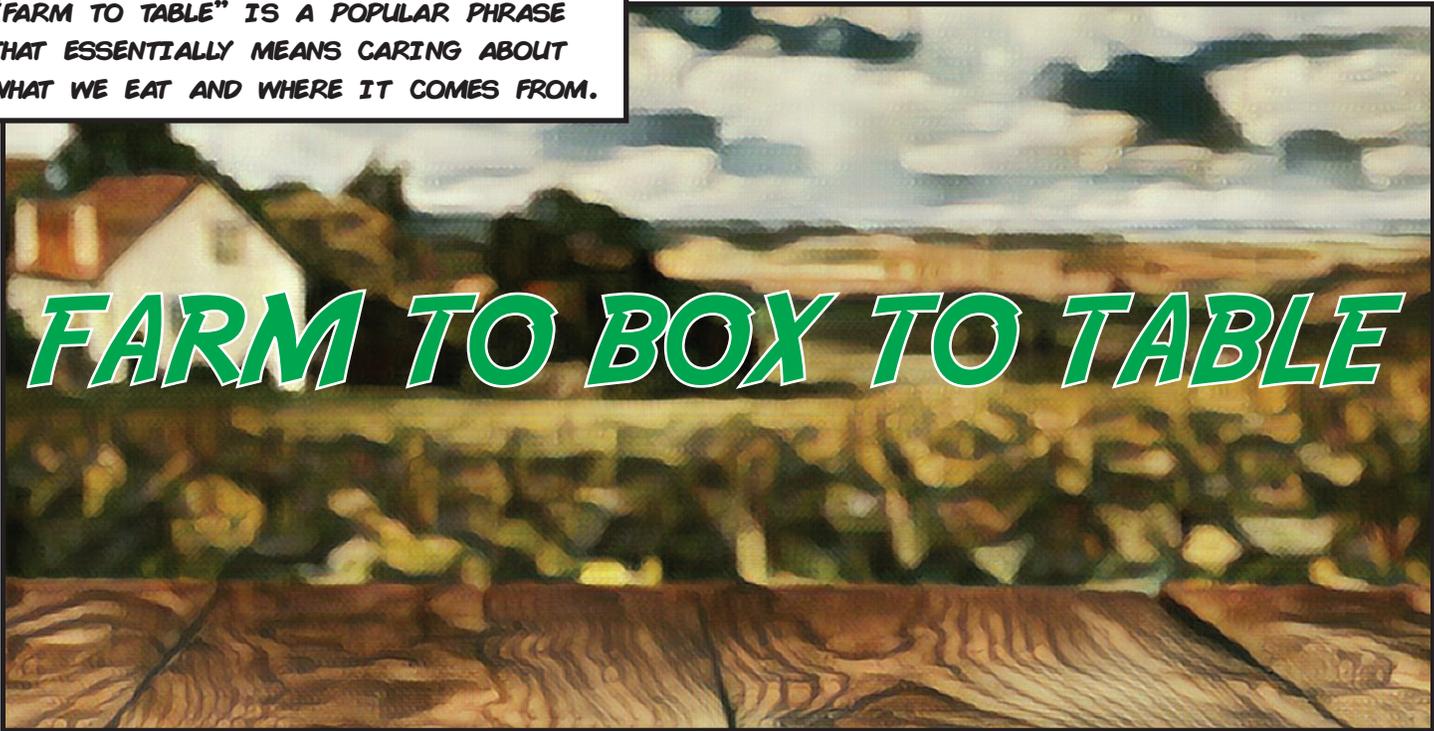


**"FARM TO TABLE" IS A POPULAR PHRASE THAT ESSENTIALLY MEANS CARING ABOUT WHAT WE EAT AND WHERE IT COMES FROM.**

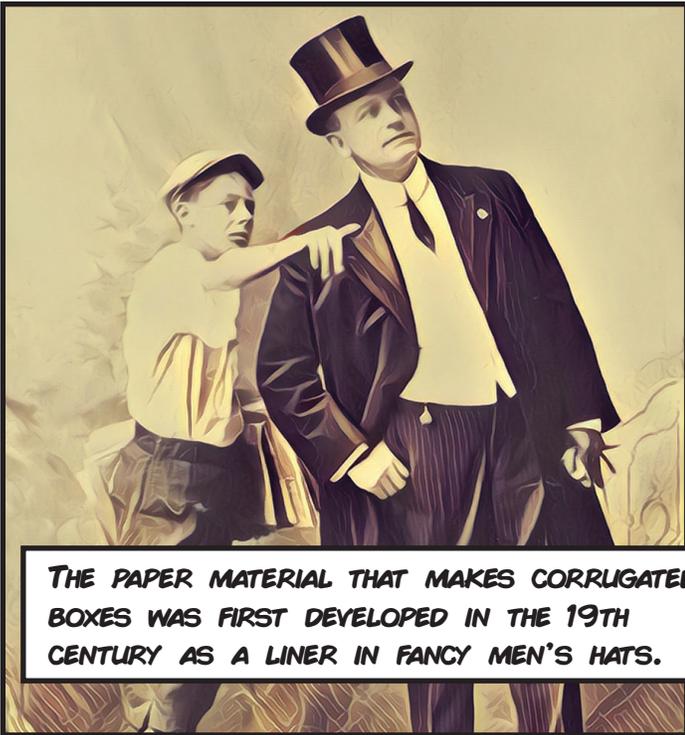


# **FARM TO BOX TO TABLE**

**STILL, AS A CONCEPT, "FARM TO TABLE" LEAVES OUT AN EQUALLY IMPORTANT QUESTION: HOW THE THINGS WE EAT GET TO OUR PLATES.**



**WE SAY, "LOOK TO THE BOX!"**

A man in a dark suit and a top hat stands next to a young boy in a white shirt and cap. The boy is pointing towards the man's hat.

**BUT SINCE THE BEGINNING OF THE 20TH CENTURY IT HAS BEEN THE CHOICE FOR TRANSPORTING ALL MANNER OF THINGS - ESPECIALLY FOOD.**

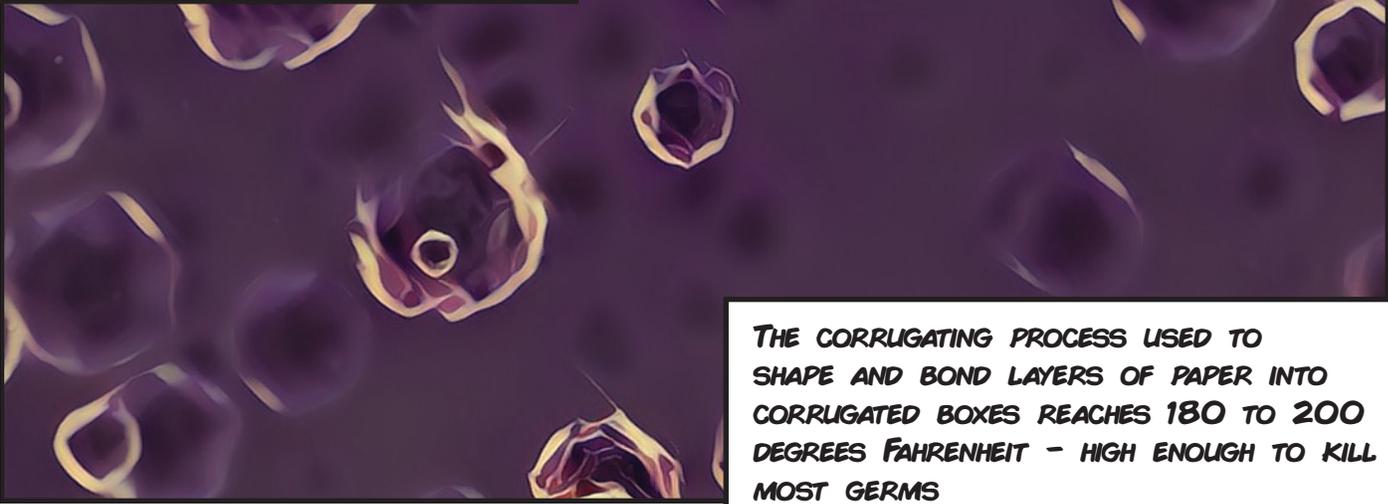
**THE PAPER MATERIAL THAT MAKES CORRUGATED BOXES WAS FIRST DEVELOPED IN THE 19TH CENTURY AS A LINER IN FANCY MEN'S HATS.**

A cardboard box filled with several bright yellow lemons. The box is open, and the lemons are arranged neatly.

**IN FACT, NEARLY HALF OF ALL CORRUGATED BOXES MANUFACTURED IN THE U.S. EACH YEAR ARE USED TO TRANSPORT FOOD FROM FARMS AND FIELDS TO THE STORES AND STANDS.**

A cardboard box filled with many small, brown onions. The box is open, and the onions are packed closely together.

**GROWERS CHOOSE CORRUGATED BECAUSE IT'S RECYCLABLE, RENEWABLE AND HELPS FOODS STAY FRESHER, CLEANER, AND BETTER PROTECTED, HELPING REDUCE WASTE. HOW, YOU ASK?**

A close-up, artistic view of the corrugated paper structure, showing the wavy, layered texture of the material.

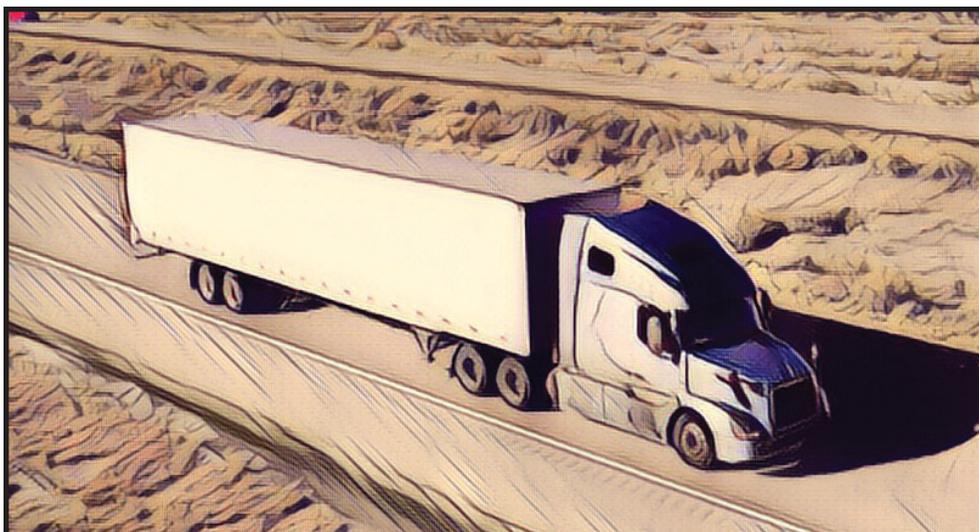
**THE CORRUGATING PROCESS USED TO SHAPE AND BOND LAYERS OF PAPER INTO CORRUGATED BOXES REACHES 180 TO 200 DEGREES FAHRENHEIT - HIGH ENOUGH TO KILL MOST GERMS**

**AND CORRUGATED BOXES ARE DESIGNED TO BE RECYCLED BETWEEN USES, HELPING TO REDUCE THE RISK OF CROSS-CONTAMINATION.**



**A STUDY FROM THE UNIVERSITY OF BOLOGNA SHOWED CORRUGATED BOXES CAN HELP KEEP FRUIT FRESHER FOR LONGER PERIODS.**

**AND LOGISTICS ANALYSES SHOW THAT BECAUSE CORRUGATED IS LIGHTER THAN ALTERNATIVE STORAGE, IT TAKES FEWER TRUCKS AND LESS FOSSIL FUEL TO MOVE THE SAME AMOUNT OF FOOD.**



**NO RETURN TRIPS NECESSARY: WHEN THE FOOD GETS TO THE GROCERY STORE, THE BOXES ARE BROKEN DOWN AND RECYCLED, SAYING SPACE AND REDUCING WASTE.**



**CORRUGATED IS SUSTAINABLE, RECYCLABLE, RENEWABLE AND EFFICIENT, AND HELPS TO SAFELY GET FOOD FROM THE SOIL TO YOUR PLATE.**



**CORRUGATED BOXES CAN BE BRANDED AND PRINTED WITH GRAPHICS, MEANING YOU CAN BUY YOUR FOOD IN THE SAME CONTAINER IT WAS SHIPPED IN, FURTHER REDUCING WASTE.**



**MONEY SAVED BY SHIPPING FRUITS AND VEGETABLES IN CORRUGATED BOXES:**

<b>PRODUCT</b>	<b>PERCENT SAVINGS</b>
<b>ONIONS</b>	<b>10.4%</b>
<b>STRAWBERRIES</b>	<b>15.1%</b>
<b>TOMATOES</b>	<b>25%</b>
<b>APPLES</b>	<b>14%</b>
<b>BROCCOLI</b>	<b>34%</b>
<b>CITRUS</b>	<b>9%</b>
<b>GRAPES</b>	<b>10.3%</b>
<b>WATERMELON</b>	<b>19.8%</b>

**THE STORY CONTINUES...**

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