

# Education Looks Good on Paper

*"Paper is the natural habitat of important ideas. In a classroom - where information retention is crucial - paper remains irreplaceable."*

- Dr. Naomi Baron.

The 2015 Paper and Packaging Board survey to assess how parents, teachers and students value paper in the learning process both inside AND outside the classroom shows:

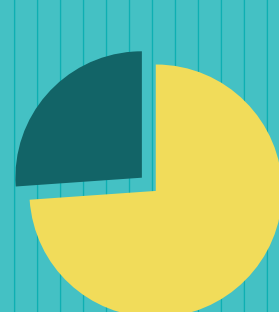
*Paper rules the school.*

## STUDENTS



**95%**

of students from 7<sup>th</sup> grade through college carry paper with them everyday.

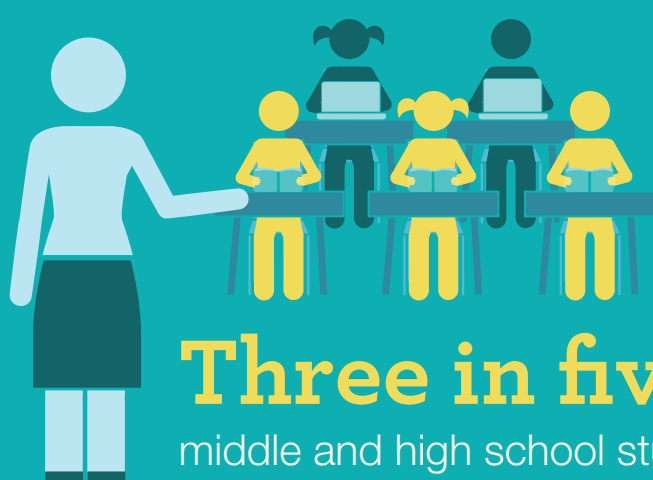


**74%**

of students in grades K-12 take handwritten notes.

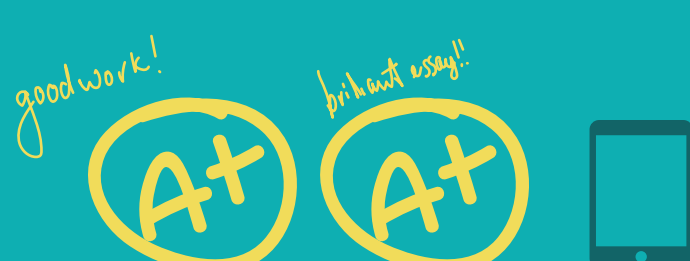
In a digital world, paper still carries weight: It's the natural habitat of important ideas. In a place like a classroom - where information retention is crucial - paper remains irreplaceable. Over ninety percent of high school and college students want educational content delivered by books. Nearly three quarters of all educators rely on paper resources and 76% of parents are more comfortable assisting their child with homework if it involves textbooks or paper crafts. The Paper and Packaging Board survey to assess how parents, teachers and students value paper in the learning process. Spoiler alert: Paper rules the school. 95% of students in grades 7-12 and college students carry paper with them every day. 74% of them take handwritten notes.

**94%** of students said it was easier to concentrate when reading a hard copy.



**Three in five**

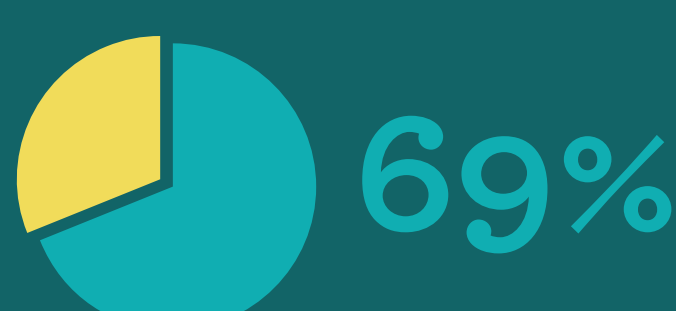
middle and high school students believe paper products aid in learning and comprehension.



**Two in three**

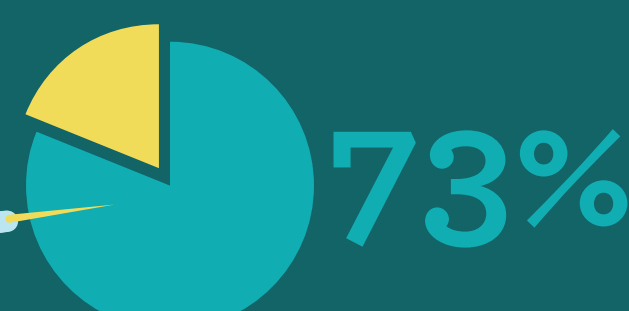
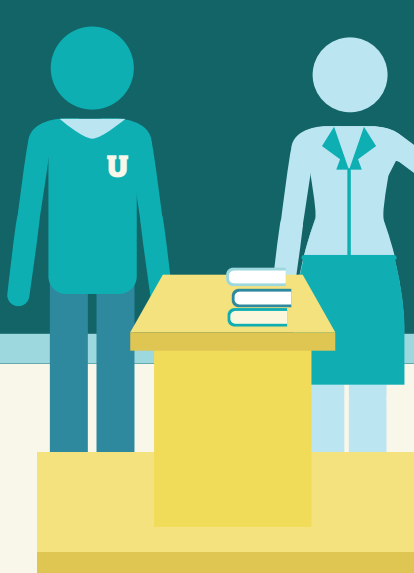
middle and high school students feel relief about receiving written praise on a project.

## TEACHERS



**69%**

College educators: 69% believe paper aids in learning and comprehension



**73%**

College educators: 73% regularly rely on paper resources

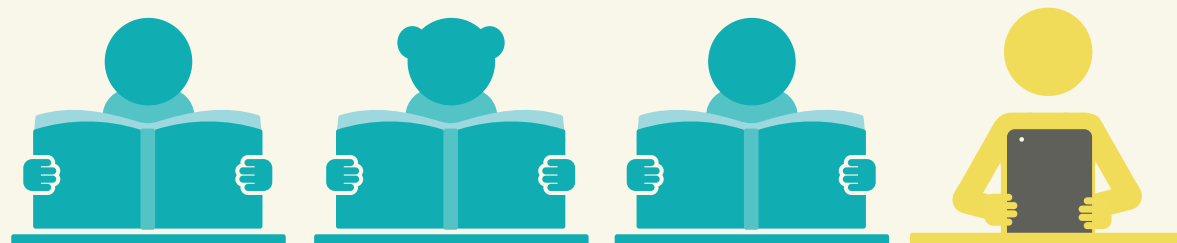


**80%**

of K-12 teachers believe their students comprehend information better when read on paper.

**74%**

of college educators say their students are more likely to stay focused when taking notes in a notebook.



## PARENTS

**Three in four parents**

feel more comfortable helping their child with homework if involving textbooks, paper or paper crafts.

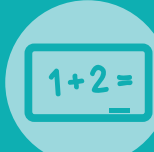


**98%**

of those surveyed believe teachers should encourage certain tasks that require paper.

Skills parents want taught in schools

**64%** Multiplication and division



**62%** Spelling without using spell check



**59%** Navigating a textbook



**56%** Reading a paper map



**52%** Use a paper dictionary



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